

ONE NATION MOVEMENT (ONM)

COMPREHENSIVE MEMBERSHIP RECRUITMENT & STATUTORY COMPLIANCE PLAN – 2026

Strategic Roadmap for Full Registration and National Grassroots Mobilization

Name: *One Nation Movement*

Abbreviation: *ONM*

Colours: *Luminous Green ,Black, red and White*

Slogan: *Hatua Moja, Taifa Moja*

Symbol: *Universe*

Document Version: *1.0 (Adopted February 2026)*

Registration Status: Application for Provisionally Registration

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Authorized Officials (Signatories):

- | | | |
|-----------------------|------------|-----------------|
| 1. Party Leader | Name | Signature..... |
| 2. Secretary General | Name | Signature |
| 3. National Treasurer | Name | Signature..... |

This document constitutes the official operational and statutory compliance roadmap of the One Nation Movement, adopted pursuant to Article 36 of the ONM Constitution (2024), and is intended to guide lawful recruitment, data management, financial accountability, and national character compliance.

TABLE OF CONTENTS

ONE NATION MOVEMENT (ONM)	1
COMPREHENSIVE MEMBERSHIP RECRUITMENT & STATUTORY COMPLIANCE PLAN – 2026.....	1
TABLE OF CONTENTS	2
INTRODUCTION / RATIONALE.....	3
1.0 Legal Foundation.....	3
1.1 National Character Compliance Matrix.....	3
1.2 Ideological Alignment.....	3
1.3 Strategic Objective	4
THE RESOURCES REQUIRED.....	5
2.0 Personnel Resources	5
2.1 Human Capital.....	5
2.2 Specialized Inclusion Groups (SIGs)	5
2.3 Financial Budget Framework.....	5
Financial Control Measures	5
CALENDAR OF RECRUITMENT ACTIVITIES	6
Month 1 – Setup Phase	6
TRAINING FOR RECRUITMENT AGENTS	7
3-Day Structured Curriculum	7
Day 1 – Ideological & Constitutional Foundation.....	7
Day 2 – Legal & Integrity Framework.....	7
Day 3 – Technical & Data Compliance	7
THE PROCESS FOR EMPLOYING MEMBERSHIP DETAILS FOR PURPOSES OF UPLOADING TO IPPMS.....	8
4.1 Data Capture	8
4.2 Verification & Consent.....	8
4.3 Data Scrubbing & Formatting.....	8
4.4 Final Submission	8
CONCLUSION.....	9
REFERENCES	10

INTRODUCTION / RATIONALE

1.0 Legal Foundation

This Plan is anchored in Article 91 of the Constitution of Kenya (2010), which requires political parties to demonstrate national character, uphold democratic principles, and reflect diversity in gender, ethnicity, youth, and marginalized groups.

Further, Section 7 and 25 of the Political Parties Act (2011) require a political party seeking full registration to demonstrate:

- A minimum of 30,000 registered members
- Representation in at least 24 counties
- Compliance with the two-thirds gender rule
- Transparent and accountable internal governance

This document operationalizes those statutory requirements.

1.1 National Character Compliance Matrix

To exceed minimum thresholds and establish a “Gold Standard” of diversity, ONM adopts the following per 1,000 members:

- 500 Women
- 500 Men
- Minimum 600 Youth (18–35 years)
- Minimum 200 Persons with Disabilities (PWDs)

No ethnic community shall exceed two-thirds of total national membership.

A centralized diversity dashboard shall monitor real-time demographic compliance.

1.2 Ideological Alignment

Recruitment shall not be transactional. Membership shall be anchored in ONM’s ideological framework of Progressive Pan-African Social Democracy, emphasizing:

- People-First Economic Reform
- Youth Enterprise Development
- Ethical Governance
- Devolution Strengthening

All prospective members shall receive a summarized manifesto before registration.

1.3 Strategic Objective

This Plan aims to:

1. Secure full registration within statutory timelines.
2. Build an ideologically aligned membership base.
3. Establish sustainable, dues-paying grassroots structures.
4. Guarantee data integrity and legal compliance.

THE RESOURCES REQUIRED

2.0 Personnel Resources

2.1 Human Capital

- 500 Vetted Recruitment Agents
- 26 County Coordinators
- 1 National Recruitment Oversight Committee
- 1 Data Protection Officer
- 1 Internal Compliance Auditor

2.2 Specialized Inclusion Groups (SIGs)

Mobile Outreach Units for:

- Samburu
- Turkana
- West Pokot

These units shall ensure translation, civic education, and manual outreach where digital penetration is limited.

2.3 Financial Budget Framework

Total Budget: KES 12,000,000

Category	Description	Budget (KES)
Personnel	Agent commissions & stipends	4,500,000
Logistics	Transport & mobile data	3,000,000
Infrastructure	Town Halls & Forums	2,000,000
Branding	Manifesto summaries & materials	1,500,000
Compliance	Legal & filing fees	1,000,000
Total		12,000,000

Financial Control Measures

- Dedicated recruitment bank account
- Dual-signatory withdrawals
- Monthly reconciliation reports
- Bi-weekly internal audits
- 10% contingency reserve

Estimated cost per member acquisition: ~KES 400

All expenditures shall comply with Section 25 of the Political Parties Act.

CALENDAR OF RECRUITMENT ACTIVITIES

Recruitment shall occur over three structured phases:

Month 1 – Setup Phase

- Vetting & onboarding of 500 agents
- Procurement of training venues
- Launch of branding campaign
- Technical testing of Hatua Digital App
- Internal compliance dry run

Month 2 Rift Valley Bloc						
No.	County	Youth (250)	Minorities (250)	PWDs (250)	Others (250)	Total
1	Uasin Gishu	250	250	250	250	1,000
2	Nakuru	250	250	250	250	1,000
3	Nandi	250	250	250	250	1,000
4	Bomet	250	250	250	250	1,000
5	Kericho	250	250	250	250	1,000
6	Trans Nzoia	250	250	250	250	1,000
7	West Pokot	250	250	250	250	1,000
8	Turkana	250	250	250	250	1,000
9	Baringo	250	250	250	250	1,000
10	Laikipia	250	250	250	250	1,000
11	Narok	250	250	250	250	1,000
12	Kajiado	250	250	250	250	1,000
13	Samburu	250	250	250	250	1,000
Month 2 Nairobi, Central, Western and Nyanza Bloc						
14	Nairobi	250	250	250	250	1,000
15	Kiambu	250	250	250	250	1,000
16	Nyeri	250	250	250	250	1,000
17	Kisumu	250	250	250	250	1,000
18	Migori	250	250	250	250	1,000
19	Kisii	250	250	250	250	1,000
20	Siaya	250	250	250	250	1,000
21	Homabay	250	250	250	250	1,000
22	Nyamira	250	250	250	250	1,000
23	Bungoma	250	250	250	250	1,000
24	Busia	250	250	250	250	1,000
25	Kakamega	250	250	250	250	1,000
26	Vihiga	250	250	250	250	1,000
Total		6,500	6,500	6,500	6,500	26,000

Activities: Barazas, SME economic forums ,Youth roundtables and Faith-based outreach

Weekly data audits shall occur before progression to subsequent counties.

TRAINING FOR RECRUITMENT AGENTS

3-Day Structured Curriculum

Day 1 – Ideological & Constitutional Foundation

- ONM Constitution deep dive
- Article 91 compliance
- Ethical political engagement
- Anti-coercion principles

Day 2 – Legal & Integrity Framework

- Political Parties Code of Conduct
- Gender & diversity safeguards
- Conflict-of-interest disclosure
- Disciplinary procedures (Article 15 ONM Constitution)

Day 3 – Technical & Data Compliance

- Hatua Digital App training
- ID OCR capture procedures
- OTP consent verification
- Data breach prevention
- Secure cloud handling

Agents will be required to sign a Code of Conduct before deployment.

THE PROCESS FOR EMPLOYING MEMBERSHIP DETAILS FOR PURPOSES OF UPLOADING TO IPPMS

4.1 Data Capture

All membership data shall be captured via the Hatua Digital App, ensuring:

- National ID scanning
- Live demographic tagging
- Polling station details

4.2 Verification & Consent

- OTP confirmation via registered mobile number
- Digital consent capture compliant with the Data Protection Act (2019)
- Duplicate detection algorithm

4.3 Data Scrubbing & Formatting

- Automated generation of .csv files
- Cross-check against IEBC formatting standards
- Manual compliance audit by Secretary General

4.4 Final Submission

Authorized Officials (Secretary General & National Treasurer) shall conduct final review before upload to the Integrated Political Parties Management System (IPPMS).

Encrypted storage (AES-256) shall protect all records.

CONCLUSION

The One Nation Movement's Recruitment & Compliance Plan 2026 establishes:

- Constitutional fidelity
- Financial accountability
- Diversity integrity
- Technological transparency
- Institutional sustainability

Beyond registration, ONM shall operationalize:

- A Member Portal for dues tracking
- Policy polling platform
- Annual National Delegates Convention
- Youth & Women League formalization

This Plan positions ONM not merely for compliance, but for long-term democratic impact and national leadership.

REFERENCES

- Constitution of Kenya (2010) – Article 91
- Political Parties Act (2011) – Registration & Compliance
- Data Protection Act (2019) – Consent & Data Handling
- ONM Constitution (2024) – Articles 2.5, 15, 36
- ONM Nomination Rules (2024) – Rule 3.10
- ONM Approved Manifesto & Ideology Statement (2024)